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M: Management (Irwin Management)



Synopsis

M: Management by Bateman/Snell/Konopaske is the fastest growing Principles of Management textbook on the market. Bateman/Snell is written from the ground up to be brief, lean, and flexible enough to enable you to cover just the topics you want at the level of depth you want, while still maintaining the integrity of the content. Plus, it does not inherit outdated examples from a hardback derivative. With market-leading teaching support and the most up to date content available, M: Management represents the best value available in the brief Principles of Management market. What sets Bateman/Snell/Konopaske apart? An unrivaled mixture student-focused current content and the best teaching support around.

Book Information

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Customer Reviews

Scott Snell received his BA in psychology from Miami University, as well as MBA and PhD in Business Administration from Michigan State University. He is a professor of Business Administration at the University of Virginia's Darden Graduate School of Business. Prior to joining Darden faculty he was professor and director of executive education at Cornell's University's Center for Advanced Human Resource Studies and a professor of management in the Smeal College of Business at Penn State University. He was recently listed among the top 100 most-cited authors in scholarly journals of management. Thomas Bateman received his PhD in Business Administration from Indiana University. He is Bank of America professor and management area coordinator in the

McIntire School of Commerce at the University of Virginia. He also taught at Kenan-Flagler Business School of The University of North Carolina to undergraduates, MBA students, PhD students, and practicing managers. He also taught for two years in Europe as a visiting professor at the Institute of Management Development (IMD), one of the world's leaders in design and delivery of executive education. Professor Bateman is an active management researcher, writer, and consultant. Robert Konopaske received his PhD in Business Administration at the University of Houston, a masters in international business students from the University of South Carolina, and a BA from Rutgers University. He has taught at the University of Houston, the University of North Carolina at Wilmington, and Florida Atlantic. He is an associate professor of management and principles of management coordinator at McCoy College of Business at Texas State University. Rob is very passionate about providing students with an exceptional learning experience. He has received numerous teaching honors, most recently the 2014 Gregg Master Teacher Award. He consults, trains, and conducts research projects for a wide range of companies and industries.

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